Central Library

September 2022

Current Contents of Journal Service

Doon University

Mothrowala Road, Kedarpur, Dehradun Vol.8. Issue.9

Index

S.	Department	Name of the Journal	Vol./	Month &	Page
No.	/ Subject		Issue	Year	No.
1.	SENR	Current Science	123/6	Sep.2022	3-4
2.	SENR	Indian Journal of Experimental Biology	60/9	Sep.2022	5-6
3.	SENR	Indian Journal of Chemistry	61/9	Sep.2022	7-12
4.	SENR	Journal of Scientific & Industrial Research	81/9	Sep.2022	13-14
5.	SENR	The Indian Forester	148/7	Jul.202	15-16
6.	SOM	Human Resource Development Review	21/2	Jun.2022	17
7.	SOM	Journal of Management	48/6	Jul.2022	18-19
8.	SOM	Indian Journal of Marketing	52/9	Sep.2022	20
9.	SOM	Prabandhan: Indian Journal of Management	15/9	Sep.2022	21
10.	SOM	Indian Journal of Finance	16/9	Sep.2022	22
11.	SOM	Journal of Applied Behavioral Science	58/2	Jun.2022	23
12.	SOM	Vikalpa: The Journal for Decision Makers	47/2	Jun.2022	24
13.	SOM	Journal of Macromarketing	42/2	Jun.2022	25
14.	SOM	Journal of Entrepreneurship	31/2	Jul.2022	26
15.	SOMCS	Media Culture & Society	44/4	May.2022	27-28

Founded: 1932

ISSN: 0011-3891

CURRENT SCIENCE

25 September 2022 Volume 123 Number 6 In this issue 730 EDITORIAL Improving prognosis research: examples from psychiatry 731 Urvakhsh Meherwan Mehta and Jagadisha Thirthalli NEWS **Current Science Reports** 733 COMMENTARY Evolution from hypothetical hereditary 'factors' to synthetic genomes: celebrating 737 Mendel's birth bicentenary H. A. Ranganath and Subhash C. Lakhotia SCIENTIFIC CORRESPONDENCE Global underreporting of COVID-19 cases during 1 January 2020 to 6 May 2022 741 Steven G. Krantz, David A. Swanson and Arni S. R. Srinivasa Rao Agroforestry in India: area estimates and methods A. Arunachalam, R. H. Rizvi, A. K. Handa and S. Suresh Ramanan REVIEW ARTICLES Interleukin-6, a major player of cytokine storm in COVID-19 and its alleviation by 745 therapeutic antibodies Kumar Simant and Krishnan Venkataraman Traffic operations at mainline toll plazas Chintaman Santosh Bari, Satish Chandra, Ashish Dhamaniya and Yogeshwar Navandar 754 RESEARCH ARTICLES Economic gain apropos socio-ecological pain: expansion of plantation crops in 767 biocultural jhumscape of North East India D. K. Pandey, Shantanu Kumar Dubey, A. K. Tripathi, Barun Singh and B. N. Hazarika Exploring the forest and mapping its archaeology: Bandhavgarh National Park and 772 Tiger Reserve, India Nayanjot Lahiri, M. B. Rajani, Debdutta Sanyal and Samayita Banerjee Crash risk factor identification using association rules in Nagpur city, Maharashtra, 781 India Bahuguna Dalai and Vishrut S. Landge Radio-sterilized Spodoptera litura (Fabr.) as a conducive host for in vivo safe transport of viable entomopathogenic nematodes, Steinernema thermophilum as potential parasitoids Simran Arora, Priya Yadav, Ranjana Seth, Yogendra Singh and R. K. Seth Influence of interface and induced seismicity on overburden dump slope stability 797 Anupam Chaturvedi and G. S. P. Singh Calcite polymorphs in historic plasters of India's arid region - execution technique, 804 composition and characterization

728

CURRENT SCIENCE, VOL. 123, NO. 6, 25 SEPTEMBER 2022

Shikha Bansal and Manager Rajdeo Singh



814 The Joy of Science. Jim Al-Khalili; reviewed by C. P. Rajendran

815 Remodeling the Universities – Meeting Challenges of the 21st Century. Srinivas K. Saidapur; reviewed by Kambadur Muralidhar

PERSONAL NEWS

817 Michael E. Fisher (1931–2021)

Mustansir Barma

819 Nagaswami Venkatasubramanian (1932–2022)

S. Chandrasekaran



◆ COVER. Ancient cave shelters in Bandhavgarh Forest, Madhya Pradesh, India. Inset: Tigress in a cave. (Photo: Satyendra Tiwari). See page 772.

Indexed in CURRENT CONTENTS/GEOBASE/CHEMICAL ABSTRACTS/IndMED/SCOPUS/WEB OF SCIENCE

Indian Journal of Experimental Biology

http://www.niscpr.res.in; http://nopr.niscpr.res.in; http://op.niscpr.res.in

 VOLUME 60
 NUMBER 09
 SEPTEMBER 2022

 CODEN: IJEB (A6) 60 (09) 641-738 (2022)
 ISSN: 0019-5189 (Print); 0975-1009 (Online)

CONTENTS

Special Issue on

"Biotechnology for Resource Efficiency, Energy, Environment, Chemicals and Health (BREEECH-2021)" Minireviews Aspergillus spp., a versatile cell factory for enzymes and metabolites: Interventions through genome 647 editing Aravind Madhavan, Arun KB, Raveendran Sindhu, Parameswaran Binod, Mukesh Kumar Awasthi & Ashok Pandey Insight into strigolactone hormone functions in plant parasitic weeds: a regulatory perspective 659 Rakesh Srivastava, Rajesh Bajpai, Zeba Khan, Surendra Pratap Singh, Rajesh Mehrotra & Neeraj Kumar Dubey F-box motif encoding genes as targets for the development of stress-tolerant traits in Saccharomyces 667 cerevisiae Meenu Sharma, Monika Pandita, Heena Shoket & Narendra K Bairwa **Papers** Trametes versicolor (L.) Lloyd as a source of thermostable serine protease: production and 672 characterization Reena Vishvakarma, Archana Vimal, Abha Mishra, Poonam Sharma & Vivek Kumar Gaur Bioconversion of glycerol waste to ethanol by Escherichia coli and optimisation of process parameters 681 Chaitanya Reddy Chilakamarry, AM Mimi Sakinah, AW Zularism, Irshad Ahamad Khilji, Ranjna Sirohi & Venugopal Jayarama Reddy Reutilization of waste fungal biomass for concomitant production of proteo-chitinolytic enzymes and 689 their catalytic products by Alcaligenes faecalis SK10 Kalyanbrata Pal, Subham Rakshit, Subhadeep Mondal, Arijit Jana, Keshab Chandra Mondal &

Kalyanbrata Pal, Subham Rakshit, Subhadeep Mondal, Arijit Jana, Keshab Chandra Mondal & Suman Kumar Halder

Evaluation of some effective potentialities of newly formulated rice fermented food using *Elephantopus* 701 *scaber* L. rhizome as herbal starter

Papan K. Hor, Kuntal Ghosh, Suman Kumar Halder, Subhadeep Mondal & Keshab Chandra Mondal

Dietotherapeutic potency of ornamental lentil dumpling, a traditional food preparation from South West Bengal, India	713
Saswati Parua Mondal, Kuntal Ghosh, Papan K. Hor, Saptadip Samanta & Keshab Chandra Mondal	
Assessment of genotoxicity induced by helminthes parasites in freshwater fishes of river Ganges	719
Neeshma Jaiswal, Rashmi Srivastava, Rakesh Srivastava, Suman Mishra, Kamal Jaiswal & Sandeep Malhotra	
HPLC/QTOF-MS metabolomics analysis applied to identify skin biomarkers of UVC-induced skin injury in mice and preventive effects of abietic acid	727
Nianyun Yang, Jiaojiao Qian & Lijuan Tian	
Note	
Safety and preventive effects of rivaroxaban and low-molecular-weight heparin on deep vein thrombosis of lower extremity after total hip arthroplasty	734
Youchen Ye & Zhifang Zhao	

Website address: www.niscpr.res.in; http://nopr.niscpr.res.in

Indian Journal of Chemistry

VOL. 61 NUMBER 9 SEPTEMBER 2022

CONTENTS

Papers

923 Thallium(III) p-tosylate (TTS) mediated oxidative rearrangement of 2-naphthyl and 2-heteroaryl-

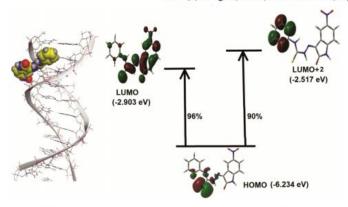
Ar = 1-naphthyl, 2-naphthyl, 2-theinyl, 3-theinyl, 3-pyridyl, 4-pyridyl R = H, Me, Cl, MeO

Chidvilas Kurapati, M Muthukrishnan, Om V Singh & Rambabu Gundla*

Department of Chemistry, School of Science, GITAM Deemed to be University, Hyderabad, Telangana 502 329, India

928 Synthesis, structural, spectral and molecular docking of Ni(II) and Pd(II) complexes with isatin moiety and their DNA cleavage activity

Ni(II) and Pd(II) complexes with isatin moiety have been synthesized and characterized. The docking score of the ligand and its metal complexes refer to high impact for groove binding of Ni(II) complex toward the DNA than Pd(II) and ligand, -19.91, -14.62 and -14.17, respectively.



Amna Q Ali*, Abdusalam M Hamil, Naser E Eltayeb*, Siang G Teoh, Saied M Soliman, Jamal Lasri & Mostafa A Hussien

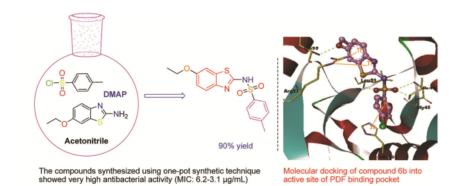
Chemistry Department, Faculty of Science, Sebha University, Sebha, Libya

943 A convenient and eco-friendly one-pot synthesis of 3-triazolyl-2-iminochromenes and investigation of their antioxidant properties

Khadhar Navaz Umar Basha, Shanthi Gnanamani*, Prakash Shanmugam & Sujatha Venugopal

Sona - Centre for Advanced Research in Organic Materials (Sona AROMA), Department of Chemistry, Sona College of Technology, Salem 636 005, Tamil Nadu, India

951 DMAP-catalysed synthesis, antibacterial activity evaluation, cytotoxicity and docking studies of some heterocyclic molecules bearing sulfonamide moiety



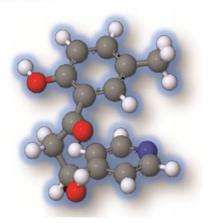
Highlights

- Sulphonylation reaction is optimized with respect to different catalysts and solvents.
- DMAP pre-activated sulfonyl chloride is proved to be better reagent than sulfonyl chloride.
- Molecules show significant antibacterial activity against P. vulgaris gram –ve strain.
- Docking results with PDF enzyme corroborates the experimental antibacterial results.
- Molecules show low degree of cytotoxicity against HEL and HeLa cell lines.

Farha Naaz, Ritika Srivastava, Madhu Yadav, Vishal K Singh, Richa Mishra, Himani Chaurasia & Ramendra K Singh*

Bioorganic Research Laboratory, Department of Chemistry, University of Allahabad, Prayagraj 211 002, India

961 Characterization of the 2-hydroxy-5-methylacetophenone and some aromatic aldehydes condensation products by NMR and computational methods

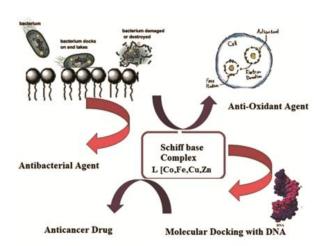


I G Mamedov* & E I Mamedov

Baku State University, Faculty of Chemistry, Z. Khalilov St. 23, Az-1148

965 Synthesis and characterisation of novel tetra dentate Schiff base complexes: Biological evaluation exploring anticancer activity towards MCF 7 cell breast cancer lines with *in vitro* docking studies

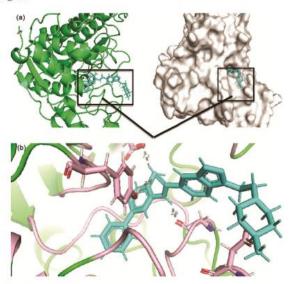
Biological perspectives of synthesized ligand and metal complexes are discussed in the present article.



S Manimalathi & D Madheswari*

Government Arts College for Women, Salem 636 008, Tamil Nadu, India

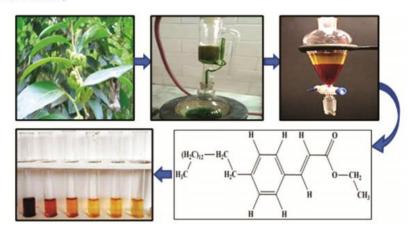
976 Structure-based drug designing of histone deacetylase-2 inhibitors as anticancer agents



Somya Bisht*, Anita Singh & Naidu Subbarao

Department of Pharmaceutical Sciences, Bhimtal Campus, Kumaun University, Nainital 263 136, Uttarakhand, India

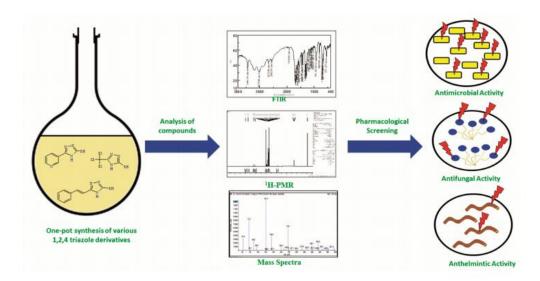
989 A new cinnamic ester derivative from Glochidion velutinum leaves and evaluation of its antioxidant and antibacterial activity



Ananta Kumar Das*, Jesmin Khan, Mesbah U Ahmad, Ataur Rahman & Emdad Hossain

Department of Pharmacy, Gono Bishwabidyalay, Savar, Dhaka-1344

994 Synthesis and evaluation of 1,2,4-triazole derivatives as antimicrobial, antifungal and anthelmintic agents



Harshal Chavan*, Prutha Shirodkar, Rajendra Mogal & Sunil Amrutkar

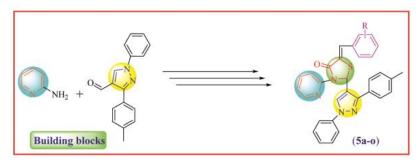
Sir Dr. M S Gosavi College of Pharmaceutical Education and Research, Nashik 422 005, India

999 Isolation and structure elucidation of novel compounds from stem of *Dendrophthoe falcata*

Sandeep Kumar, Ashok K Prasad & Shilpika Bali Mehta*

Kalindi College (University of Delhi), Delhi 110 008, India

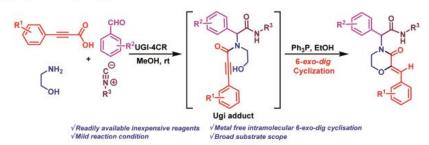
1006 Novel pyrazole-pyridine containing 4thiazolidinone hybrids: Design, synthesis and antimicrobial activity



Nisheeth C Desai* & Dharmpalsinh J Jadeja

Department of Chemistry, Division of Medicinal Chemistry, Mahatma Gandhi Campus, Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar 364 002, India

1014 PPh₃-catalyzed intramolecular cyclization of hydroxypropargylamides: Synthesis of structurally diverse morpholinone derivatives



Moumita Paira

Department of Chemistry, Panskura Banamali College, Panskura, Panskura R.S. 721 152, West Bengal, India

Authors for correspondence are indicated by (*)

Journal of Scientific & Industrial Research

http://www.niscpr.res.in; http//nopr.niscpr.res.in

VOLUME 81	NUMBER 09	September 2022
CODEN: JSIRAC (81)(09) 897-1014 (2022)	ISSN: ISSN: 0022-4	456 (Print); 0975-1084 (Online)
P	CONTENTS	
Papers Robot Operating System (ROS) Controlled An	thronomorphic Pobet Hand	901-910
Marcin Krawczyk, Vaibhav Gandhi & Zhiju	•	901-910
Application of Artificial Neural Networks and in Pocket Milling of AA7075	Genetic Algorithm for Optimizing	Process Parameters 911-921
M. Rajyalakshmi & M Venkateswara Rao		
Mathematical Modelling of a Box Type Solar G	Cooker Incorporating Contact Resi	stance 922-931
H. A. Vaidya & S. A. Channiwala		
A Multivariate Analysis of Agricultural Electro	onic Trading Adoption	932-939
Sanjay Chaudhary & P K Suri		
Coherence Analysis in the Brain Network of ASI	D Children using Connectivity Mod	el and Graph Theory 940-951
Menaka R, Karthik R, Aaditya Parthasarathy	y, Manideep P & Varsha V	
Unsupervised Extractive News Articles Summ Graph-based Approaches	arization leveraging Statistical, To	pic-Modelling and 952-962
Utpal Barman, Vishal Barman, Nawaz Khar Sarma	n Choudhury, Mustafizur Rahman	& Shikhar Kumar
A Novel Approach to Detect Copy Move Forg	ery using Deep Learning	963-971
Mamta, Anuradha Pillai & Deepika Punj		
Analysis of OM-Based Literature Reviews on	Facility Layout Planning	972-981
Israel D. Herrera-Granda, M. M. E. Aleman	y and Diego H. Peluffo-Ordóñez	
Exploiting Dynamic Programming in Optimizi Medium-Sized Aluminum Manufacturing Plan		ce: Case Study of 982-988
Safieh Almahmoud, Mohammad Alkhedher	& Abedallah Al Kader	
Effect of Pre-drying and Microwave-assisted V	Vacuum Frying on Elephant Apple	989-994
Deepanka Saikia, Prakash Kumar Nayak, Bl Dash and Lalit M. Bal	huyashi Boruha, Keshavan Radha	Krishnan ¹ , Uma
Effect of Convective Drying on Texture, Rehyd (Dioscorea pentaphylla) Slices	dration, Microstructure and Drying	Behavior of Yam 995-1009
Monalisa Sahoo, Sushree Titikshya, Madan	Kumar, Vivek Kumar & S N Naik	

Author Index

Alemany M M E	972	Herrera-Granda I D	972	Pillai A	963
Alkhedher M	982	Kader A A	982	Punj D	963
Almahmoud S	982	Karthik R Krawczyk M	940 901	Rahman M	952
Bal L M	989	Krishnan K R	989	Rajyalakshmi M	911
Barman U	952	Kumar M	995	Rao M V	911
Barman V	952	Kumar V	995	Sahoo M	995
Boruha B	989	Mamta	963	Saikia D	989 952
Channiwala S A Chaudhary	922 932	Manideep P Menaka R	940 940	Sarma S K Suri P K	932
Choudhury N K	952	Naik S N	995	Titikshya S	995
Dash U	989	Nayak P K	989	Vaidya H A Varsha V	922 940
		Parthasarathy A	940	varsna v	940
Gandhi V	901	Peluffo-Ordóñez D H	972	Yang Z	901

Keyword index

Activation energy Adaptive patch matching	995 963	Functional connectivity Grasp	940 901	Oil uptake	989
Aluminium	911			Performance test	922
ANN	911	Heat transfer	922	Plant layout PLS-SEM	972 932
Autism spectrum disorder	940	.com		FLS-SEW	932
Biological network	940	ICT Industrial production	932 995	Recursive model	982
Biological network	940	industrial production	993	Reliability-focused	982
Classification of		LSA	952	Robot operating system	901
methodologies	972	Lore	752	Robotic hand	901
CNN	963	Maintenance planning	982	ROUGE	952
Coherence measure	940	Manufacturing layout	972	RSM	911
Conceptual framework	972	Mechanical design	901	SolidWorks	901
Copy move forgery detection	963	Metals	922	Surface roughness	922
Cyber-physical systems	972	Microwave frying	989		/
		Modeling	995	TextRank	952
DBSCAN	963	Moisture diffusivity	995	TF-IDF	952
Digitalization	932	Multi objective genetic	911	Time-varying schedule	982
Drying and color	995	algorithms		Tool trajectory	911
kinetics		National agricultura madrat	932	Vacuum frying	989
Elephant apple slices	989	National agriculture market NLP	952 952	VGGNet	963
Elephant apple stices	707	NLF	932	VOONG	703



COMMEMORATIVE ISSUE

NC

 75^{TH} Anniversary of India's Independence (*Azadi ka Amrit Mahotsav*) (Series XII)

"FOREST ECOLOGY AND CLIMATE CHANGE"

Page No.

	ARTICLES
W.	Policy needs for implementations of REDD+ in India Jagmohan Sharma
	Valuing the ecosystem services of the Forests of Jharkhand State - Ensuring good Governance in Forestry Hari Shanker Gupta and Ankita Sinha
	Diversity and carbon storage in <i>Calligonum polygonoides</i> associated shrub ecosystem of Indian desert G. Singh, Bilas Singh and Deepak Mishra
	Species diversity assessment along altitudinal gradient in cold desert Juniperus Forest of northwestern Himalaya Dhirender Kumar, D.R. Bhardwaj, Harish Sharma, Prashant Sharma and Nazir A. Pala
	Litter nutrient dynamics in <i>Quercus semecarpifolia</i> Sm. forests of Western Himalaya Vijender Pal Panwar, S. Sivaranjani and Shachi Pandey
	Carbon pool in <i>Quercus lanuginosa</i> (D. Don) forest of Askot Wildlife Sanctuary, Western Himalaya in relation to stand attributes Soni Bisht, Kiran Bargali, S.S. Bargali, P.S. Rawat and Y.S. Rawat
	Host density influence on regularly fallen lichen species in temperate forests of Kumaun Himalaya Balwant Kumar, Mahesh Kumar Arya and Vijay Arya
	Invasion of Alien Senna spectabilis (DC.) H.S. Irwin and Barneby. causes loss of natural vegetation in the Wayanad Wildlife Sanctuary of India and edaphic factors of the invaded areas assist its profuse sprouting T. Prajitha and R. Sudhabai
	Stored carbon in the mangrove vegetation of Lothian Wild Life Sanctuary of Indian Sundarbans, the designated World Heritage site Joystu Dutta, Ankita Mitra, Sufia Zaman and Abhijit Mitra
	The dynamics of tropical forests of western ghats, Kerala, India, with special reference to growth, structure, species distribution and fragmentation A.R.R. Menon
	Spatial distribution and floristic composition of overstorey vegetation in Zanthoxylum armatum DC. inhabited sites of union territory of Jammu & Kashmir, India



Page No

DESEARCH NOTES

Sale of Indian Forester Data CD's from 1875 to 2021

extended distribution of Spigella antherma L. III Gujarat, motol Mayur J. Patel and Naman G. Nayak OBITUARY	
or, M.F. Ahmed, IFS by Siddhanta Das	
FROM THE INDIAN FORESTER- ONE HUNDRED YEARS AGO	
OTHERS	
Notice - Inviting articles for special issue on Forest Fire	
Form IV Publications of Forest Research Institute, Dehradun (available for sale)	
Advertisement from ICFRE, Denraduri	1040

FRONT COVER



Degrading forest site of Rianj oak forest in Askot Wildlife Sanctuary **Photo by :** Soni Bisht, Department of Botany, Kumaun University, Nainital (Uttarakhand)

Human Resource Development Review

Volume 21 Number 2 June 2022

Contents

Editorial	
Comparing Integrative and Systematic Literature Reviews Yonjoo Cho	147
Guest Editorial Guest Editorial - Historical Perspectives Linda Perriton	152
Special Issue on Historical Perspectives on HRD Enslavement and the Foundations of Human Resource Development: Covert Learning, Consciousness Raising, and Resisting antiBlack Organizational Goals Jeremy W. Bohonos and ArCasia James-Gallaway	160
Asilomar: A Historical Study of the Role of the YWCA in Women's Leadership Development as an Absent Narrative in the History of HRD Kenneth R. Bartlett, Susan R. Madsen, Michael Valesano, and Ying Feng	180
Integrative Literature Reviews Gamification for HRD: Systematic Review and Future Research Directions Nibu John Thomas, Rupashree Baral, and Oliver S. Crocco	198
Theory and Conceptual Article Regional Human Resource Development in ASEAN: An Institutional Theory Perspective Oleksandr Tkachenko, Oliver S. Crocco, Loi A. Nguyen, and Victoria Jonathan	225
Instructor's Corner Academic Integrity and Human Resource Development: Being and Doing Jon M. Werner	249
Acknowledgements Thanks to reviewers for the special issue on historical perspectives on HRD	258



Volume 48 Number 6 July 2022

CONTENTS

Editorial Commentary	
Compelling Questions in Research: Seeing What Everybody Has Seen and Thinking What Nobody Has Thought	1347
Zeki Simsek, Ciaran Heavey, Brian C. Fox, and Tieying Yu	
Threats and Responses in Organizational Research	1366
Brian L. Connelly and Wei Shi	
Articles When Disaster Strikes! An Interdisciplinary Review of Disasters and Their Organizational Consequences	1382
Heath R. Gregg, Simon Lloyd Restubog, Marie Dasborough, Changmeng (Melody) Xu, Catherine Midel Deen, and Yaqing He	
Executive Confidence: A Multidisciplinary Review, Synthesis, and Agenda for Future Research	1430
Ciaran Heavey, Zeki Simsek, Brian Curtis Fox, and Matt C. Hersel	
Role Theory Perspectives: Past, Present, and Future Applications of Role Theories in Management Research	1469
Aaron H. Anglin, Paula A. Kincaid, Jeremy C. Short, and David G. Allen	
Culture Creation and Change: Making Sense of the Past to Inform Future Research Agendas	1503
Yeun Joon Kim, Soo Min Toh, and Sooyun Baik	
The Top Management Team: Conceptualization, Operationalization, and a Roadmap for Scholarship	1548
Ryan Krause, Joseph Roh, and Kimberly A. Whitler	
Network Dynamics and Organizations: A Review and Research Agenda	1602
Hongzhi Chen, Ajay Mehra, Stefano Tasselli, and Stephen P. Borgatti	

Pay Information Disclosure: Review and Recommendations for Research Spanning the Pay Secrecy-Pay Transparency Continuum	1661
Michelle Brown, Anthony J. Nyberg, Ingo Weller, and Sam D. Strizver	
Interacting Elements of Leadership: Key to Integration But Looking for Integrative Theory	1695
Daan van Knippenberg and David J. G. Dwertmann	
A Knowledge Recombination Perspective of Innovation: Review and New Research Directions	1724
Ting Xiao, Mona Makhija, and Samina Karim	
Chinese Management Studies: A Matched-Samples Meta-Analysis and Focused Review of Indigenous Theories	1778
Wenjie Liu, Pursey P. M. A. R. Heugens, Frank Wijen, and Marc van Essen	



INDIAN JOURNAL OF MARKETING

VOLUME: 52

ISSUE NUMBER: 9

₹ 350/-

SEPTEMBER 2022

CONTENTS

Exploring the Nexus Among Internet Banking

Meha Joshi

8

Service Quality, Customer Satisfaction, Age,

Richa Dabas

and Gender: A Developing Country

Perspective During COVID-19

Perceiving the Consumer's Desire and

Akshat Jain

26

Transforming it into a Business Model : A

Case Study of Morning Fresh, India's No. 1

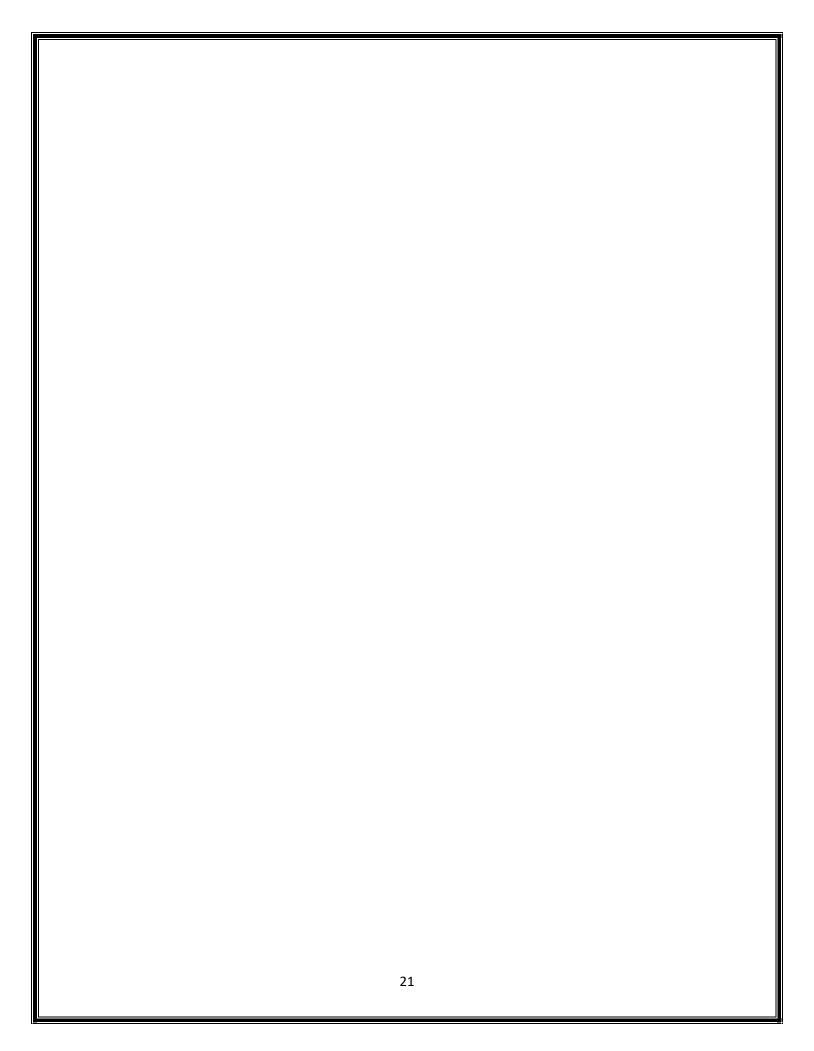
Hangover Cure & Detox Drink

Acceptance of Mobile Apps Among
Bottom of Pyramid Customers of Urban Areas

Pooja Sehgal Tabeck Anurupa B. Singh

43

Indian Journal of Marketing • September 2022 7





PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT

VOLUME: 15

ISSUE NUMBER: 9

₹ 350/-

SEPTEMBER 2022

CONTENTS

Analyzing the Gender Gap in Patents :

A Lesson from Startups

Shalini Sitaraman

Nilesh Borde

Purva Hegde Desai

Work/Family Conflict and Career

Advancement : Demographic Differences as Moderators Among IT Employees

K. Thriveni Kumari

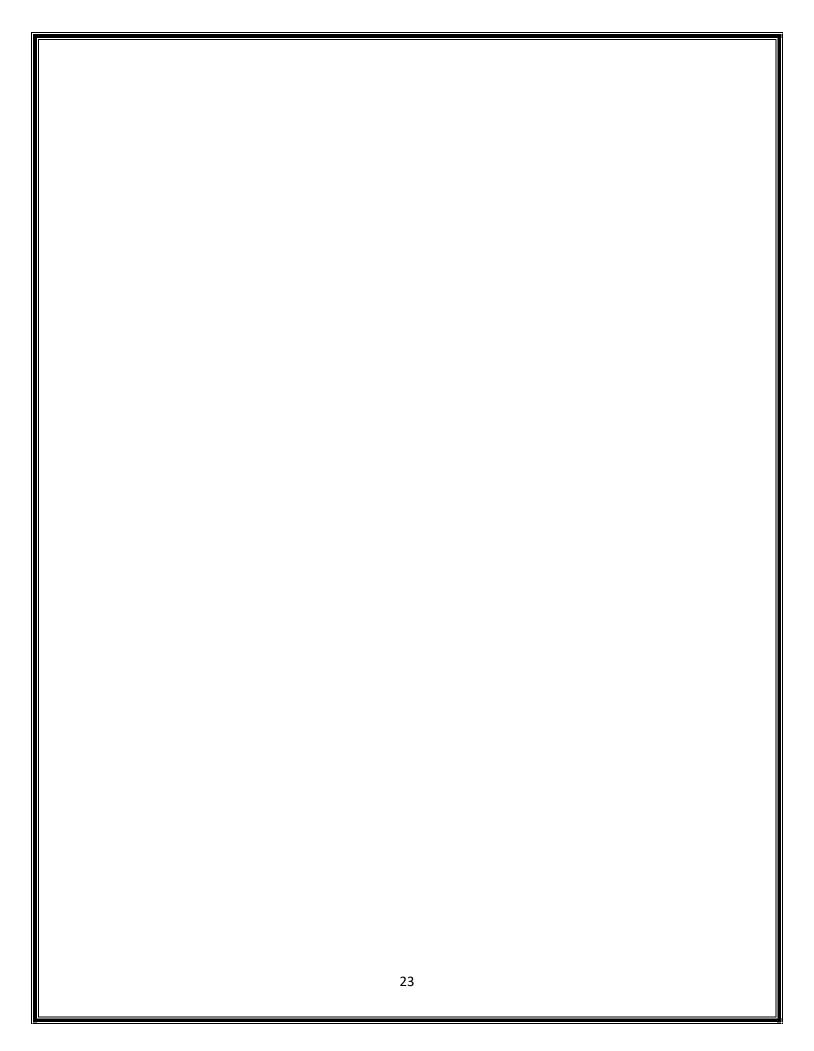
25

Comparative Analysis of India, China, the United States, and the United Kingdom: Rising Leadership of India in Climate

Change (1750 – 2020)

Manoj Sinha Tripti Sangwan 40

Prabandhan: Indian Journal of Management • September 2022 7





INDIAN JOURNAL OF FINANCE

VOLUME: 16

ISSUE NUMBER: 9

₹ 350/-

SEPTEMBER 2022

Deep Learning in Financial Analytics: **Exchange Rate Modelling**

Sonali Agarwal

Financial Restructuring and its Impact on Shareholders' Wealth in Selected Companies in India

Nisarg A. Joshi

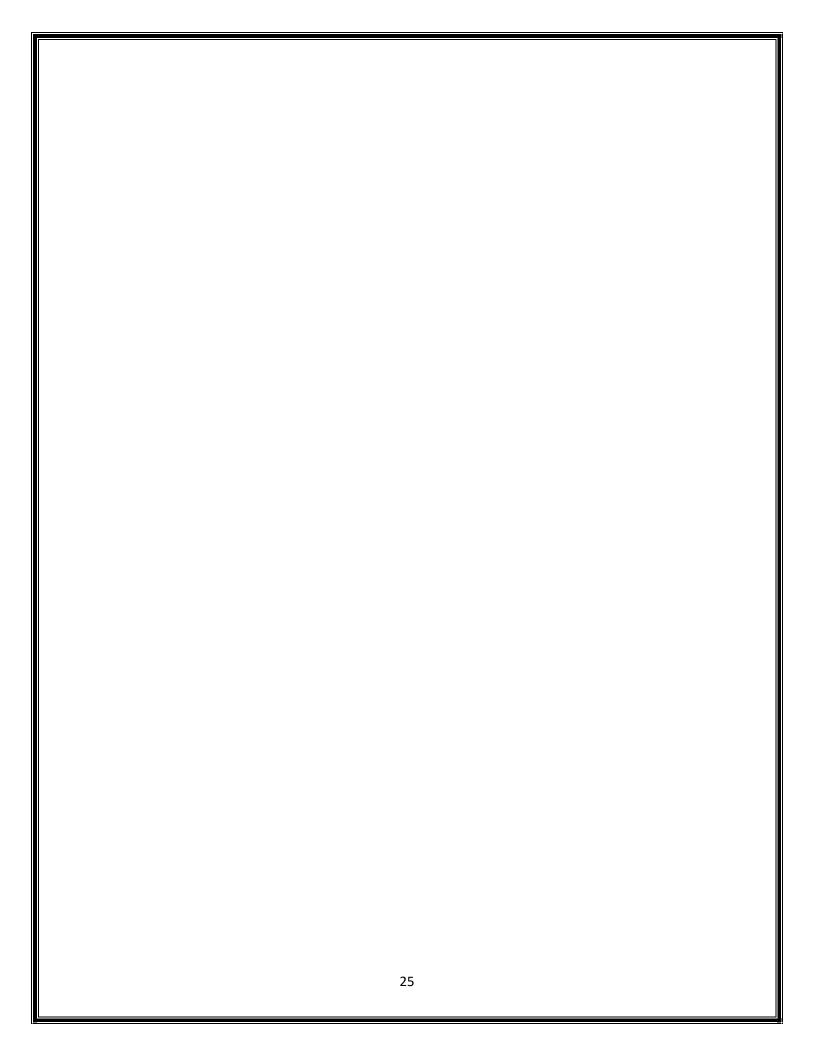
Corporate Governance and Firm Value - An **Empirical Study of Financial Services** Firms in India

Gautam Negi Arpit Jain

Sustainability Reporting of Indian Companies and the Adherence to **GRI Disclosure Framework**

Rakhesh Shetty 54 Ashalatha K.

Indian Journal of Finance • September 2022 7



Contents

Future Scoping Future Scoping Intelligent Change and Development: The Race Alongside the Machine in Developing Organizations Gavin M. Schwarz and Dave Bouckenooghe	193
Essays and Dialogues The Grand Challenge for Research on the Future of Coaching Richard E. Boyatzis, Alcia Hullinger, Sharon F. Ehasz, Janet Harvey, Silvia Tassarotti, Anna Gallotti, and Frances Penafort	202
Articles Coping, Not Choking, Under the Pressure of a Terrorist Attack: A Crisis Leadership Coping Model Synnøve Nesse and Inger G. Stensaker	223
CEOs Driving Decision Making Toward Higher Performance: Strategic Micro-foundations of Small-Sized Family Firms Yair Friedman and Abraham Carmeli	256
Getting the Knack for Team-Improvised Adaptation: The Role of Reflexivity and Team Mental Model Similarity António C. M. Abrantes, Ana Margarida Passos, Miguel Pina e Cunha, and Catarina Marques Santos	281
Can I Be Me With You at Work? Examining Relational Authenticity and Discretionary Behaviors in the Workplace Kathryn Ostermeier, Michele N. Medina-Craven, Kerri M. Camp, and Sara E. Davis	316
Practitioners Corner Five Maxims for Practicing OD Consulting in China Jane Feng	346
Methodology Corner Unpacking "Sense of Place" and "Place-making" in Organization Studies: A Toolkit for Place-sensitive Research Mélodie Cartel, Ewald Kibler, and M. Tina Dacin	350

The Journal for Decision Makers

Contents

RESEARCH

Exploring Relationship Between Workplace Bullying and Healthcare Organization's Well-being: Mechanism of Psychological Contract Violation and Forgiveness Ritika Sharma and Asha Prasad

79

The article is an investigative study drawn on the grounded theory approach, envisaging the relation between workplace bullying and employee behavioural outcomes among resident doctors in Indian Healthcare organisations. Using an interpretative paradigm, the authors explored underlying psychological mechanisms among 48 participant doctors in light of 'India's unique culture. Findings suggest that the prevalence of bullying in Indian healthcare organisations impacts employee behavioural outcomes emerging as a major challenge in healthcare management. Drawing on conservation of resources theory, forgiveness emerged as a coping mechanism providing uniqueness to study. Theoretical and managerial implications are discussed.

Gendered Impact of the COVID-19: Insights from an Interpretative Phenomenological Perspective Supreet Kaur

91

Decades of research on gender inequalities and social inclusion have advocated for the empowerment of women and their inclusion in the mainstream. The positive correlation between women empowerment and economic growth has always been a major thrust of research. However, it is expected that the pandemic might roll back the limited gains made by women over the past few decades. The present study using the Interpretative Phenomenological Approach (IPA) explains the compounded impact of the COVID-19 in light of economic, social and psychological disruptions.

MANAGEMENT CASE

Managing Adversity: Brands and COVID-19
Anirban Chakraborty and Swapan Deep Arora

106

The case captures the psychological impact of the COVID-19 pandemic and the lockdown imposed to fight it. While adopting a broader crisis management perspective, it documents the individual and brand reactions in the initial days of this global pandemic. Employing COVID-19, the case illustrates how the brands, rooted in their understanding of the consumer, coupled with their brand values, draw upon the societal marketing concept and respond to a crisis.

CASE DIAGNOSES

Case Analysis for 'Managing Adversity: Brands and COVID-19' Priya Narayanan 116

COLLOQUIUM

Social Compact: Co-creating Socially Responsible Businesses the Indian Way Ernesto Noronha (Coordinator), Priyansha Jain, Divya Puri, Ami Misra, Pankhuri Shah, Minaxi Patel, Nisarg Joshi, Arvind Khuman, Premila, Anusha R, Anahita S, Pradeep Bhargava, Farhad Forbes, Titus James, Tanay Gandhi, Gagan Sethi, Sonvi Khanna, Divya Varma, Kavya Bharadkar, Swapnil Shukla, Rati Forbes, Forbes Marshall Sustainability Team, Meher Pudumjee, Namrata Mehra, Mitali M. Nag, Aasiya Tejani, Samana Tejani, Shubhika Sharma, and Divya Jain

119

Journal of Macromarketing

Contents

Ad Hoc Reviewers	168
Research Articles Provisioning Firearms in Latin America: Historical Development and Societal Consequences Terrence H. Witkowski	169
Constructively Engaging Exploitive Waste Management in India: The Case of Paryavaran Mitra and its Justice Motivated Effort at Empowering Rag-Picking Women Sujit Raghunathrao Jagadale and Nicholas J. C. Santos	191
A Critical Framework for Examining Sustainability Claims of the Sharing Economy: Exploring the Tensions Within Platform Brand Discourses Michael Beverland, Pinar Cankurtaran, and Leila Loussaïef	214
Missing the Forest for the Trees: Marketing Systems Approach to Pharmaceutical Industry Marketing Practices Rama K. Jayanti	231
PLANT VERSUS COW: Conflict Framing in the Ant/Agonistic Relegitimization of a Market Christian H. Koch and Sofia Ulver	247
Special Issue: Macromarketing Responses to Climate Change Guest Editors: Sabrina Helm and Victoria Little	
Research Articles Macromarketing Our Way to a Zero-carbon Future Sabrina Helm and Vicki Little	262
A Strategic Marketing Framework for Emerging Out of the Climate Change Social Trap: The Case of the Fashion Industry Siavash Rashidi-Sabet and Sreedhar Madhavaram	267
How Subsistence Communities Reconfigure Livelihood Systems in Response to Climate Change: A Coupled-Systems Perspective Srinivas Venugopal and Ronika Chakrabarti	292
Signaling Nothing: Motivating the Masses with Status Signals That Encourage Anti-Consumption Catherine A. Armstrong Soule and Tejvir Singh Sekhon	308
Pedagogy Commentary Introducing the Macromarketing Pedagogy Section of the Journal of Macromarketing Julie Stanton	326
Selling for the Social Good: A Commentary and Extension to Pedagogy Place Shannon Cummins	328
Book Reviews The Social Media Age Linda Tuncay Zayer	333
The Social Media Age Jie G. Fowler and Aubrey R. Fowler	336



The Journal of Entrepreneurship

Volume 31 Number 2 July 2022

Contents

Articles

nclusiveness and Intrapreneurial Behaviours in Organisations iat Ramati-Navon, Abraham Carmeli and Gila Menahem	235
Risk Perception as a Mediator in Explaining the Relationship of Cognitive Biases and New Venture Creation Rissudeen, Himmat Singh Ratnoo, M. Kannadhasan and Pankaj Singh	274
ocial Impact: The Role of Authentic Leadership, Compassion and Grit in Social Entrepreneurship ouise Kelly, Vernita Perkins, Abdelrahman Zuraik and William Luse	298
exploring the Immigrant Entrepreneurs and Their Entrepreneurial Engagement Industrial Adesuwa Omorede and Karin Axelsson	330
Digital Transformation Taking Centre Stage: How Is Digital Fransformation Reshaping Entrepreneurial Innovation? Hasirumane Venkatesh Mukesh	364
Entrepreneurial Activity and Economic Growth of BRICS Countries: Retrospect and Prospects Ishok K. Gaba and Nitika Gaba	402
The Predictive Power of Turkish Middle School Students' Entrepreneurial Competencies on STEM Attitudes Sa Deveci and Fatma Zehra Konuş	425
Book Review	
Rebecca J. White, See Do Repeat: The Practice of Entrepreneurship Reviewed by Baishali Mitra	458
Heidi M. Neck and Yipewng Liu, Innovation in Global Entrepreneurship Education: Teaching Entrepreneurship in Practice Reviewed by Ashutosh Mishra	462
Rajiv G. Agarwal, Family Business Management Reviewed by Umesh Shrivastava	466
Aseem Chauhan, Manoj Joshi, Ashok Kumar and Suhayl Abidi, How to Thrive as a Start-up in an Uncertain World: VUCA in Start-ups Reviewed by Koustav Das	470



Contents

Special Issue: Reclaiming the Human in Machine Cultures Guest Editors: Andrea L Guzman and Simone Natale

Reclaiming the human in machine cultures: Introduction Simone Natale and Andrea L Guzman	627
Facing Al: conceptualizing 'fAlce communication' as the modus operandi of facial recognition systems Taina Bucher	638
The ethics and politics of data sets in the age of machine learning: deleting traces and encountering remains Nanna Bonde Thylstrup	655
Agency and servitude in platform labour: a feminist analysis of blended cultures Sai Amulya Komarraju, Payal Arora and Usha Raman	672
Algorithmic photography: a case study of the Huawei Moon Mode controversy Yuxing Zhang	690
Algorithmic logics and the construction of cultural taste of the Netflix Recommender System Fatima Gaw	706
Crosscurrents: Reclaiming the Human in Machine Cultures	
Ethics for the majority world: Al and the question of violence at scale Paola Ricourte	726
Regular Articles	
Philosemitism in contemporary German media Irit Dekel	746
Youth and social media: the affordances and challenges of online graffiti practice Ron Baird	764
Marginality and otherness: the discursive construction of LGBT issues/people in the Ghanaian news media Mark Nartey	785
Generating more inclusive media memory: the limits and possibilities of news archives jill A Edy and Jasmine T Austin	802
Responses to health risk and suffering: 'China' in the Italian media discourses during the early stage of the Covid-19 pandemic Maria Paola Pofi and Wing-Fai Leung	820

Crosscurrent	
Connecting the individual and the other in disconnection studies Rita Figueiras and Maria José Brites	837
Crosscurrents: Encounters with Western Media Theory	

Can African scholars speak? Situating African voices in International Communication
scholarship
Gregory Gondwe
848