

**Central Library**

**July  
2023**

**Current Contents of Journal Service**

**Doon University**  
Mothrowala Road, Kedarpur,  
Dehradun

**Vol.9. Issue.7**

## Index

S. No.	Department / Subject	Name of the Journal	Vol./ Issue	Month & Year	Page No.
1.	SOSS	The Indian Economic Journal	71/4	July.2023	3
2.	SOM	The Journal of Entrepreneurship	32/2	July.2023	4
3.	SOM	IIM Kozhikode Society and Management Review	12/2	July.2023	5

## Contents

<b>Editorial</b>	643
<b>Articles</b>	
Nexus Between Geopolitical Risk and Tourism Demand in India: Evidence from the ARDL Approach <i>Mohammed Ayub Soudager and Suadat Hussain Wani</i>	645
Spatial Cost of Living and Welfare Indices for India with Application to Policies Implementation <i>Saurav Kumar and Parama Barai</i>	659
Financial Incentives and Fertility Choices: Evidence from India <i>Tirtha Chatterjee and Ritika Jain</i>	673
Exploring Macroeconomic Implications of Oil Price Fluctuations in India <i>Tariq Masood and Syed Mohd. Shahzeb</i>	689
Potency of Fiscal Variables in Inflation Variations in Sri Lanka <i>Biswajit Maitra and Suvra Prakash Mondal</i>	710
What are the Key Determinants of Child Malnutrition in India? Empirical Evidence from NFHS-4 <i>Payal Seth and Palakh Jain</i>	729
Time-Varying Relationship and Volatility Spillovers Among Oil, Gold, Forex and Stock Markets in Indian Context: The Juxtaposition of Global Economic Crisis and COVID-19 Pandemic <i>I. Sahadudheen and P. K. Santhosh Kumar</i>	748

## Contents

### Articles

- Framework for Integrating Lean Thinking with Industry 4.0:  
Way Ahead for Entrepreneurs in Indian MSME's 271  
*Surajit Bahulkar, Arundhati Chattopadhyay and Manoj Hudnurkar*
- Unregistered Firms, Financial Access and Innovation 307  
*Sam Z. Njinyah and Simplice A. Asongu*
- Estonian Digital Entrepreneurship Ecosystem Based on  
Digital Platform Economy Index 2020 347  
*Byambasuren Darjnyambuu*
- Regional Legacy Effects on Radically Innovative New  
Ventures' Risks 376  
*Claudio Laporcaro, Vito Albino and Angelo Natalicchio*
- Commitment to Learning and Open Innovation in Family Firms:  
Exploring the Moderating Effect of Family-to-firm Identity Fit 420  
*Sami Basly and Yosra Abdelwahed*
- Does Narcissism Influence Entrepreneurial Intentions? A Theory  
of Planned Behaviour Perspective 449  
*Rahul Yadav and Safal Batra*

### Book Review

- R. Smilor, *Fire in the Classroom: Creativity, Entrepreneurship, and  
the Craft of Teaching* 479  
*Reviewed by Baishali Mitra*

## Contents

### Articles

The Effect of Job Crafting on Performance and Satisfaction: Physical Engagement as a Mediator and Cognitive and Emotional Engagement as Moderators 135  
*Rajbarath Nagarajan, Ravikumar Alagiriswamy and Satyanarayana Parayitam*

Stock Market Reaction to COVID-19: A Cross-Sectional Industry Analysis in Frontier Market 157  
*ATM Adnan and Sameer Al Johani*

A Cross-Country Examination of Internet Penetration and the Economic Participation of Women: The Influence of Social Capital and Gender Equality 182  
*Christina Sanchita Shah and Supunmali Ahangama*

What Really Drives Loyalty in the Fast-Moving Consumer Goods Market? 197  
*Mangirdas Morkūnas and Marija Kotryna Grišmanauskaitė*

Systematic Review of Green Banking Adoption: Following PRISMA Protocols 213  
*Wajeeha Aslam and Syed Tehseen Jawaid*

Value-Creation Strategies for E-Commerce Businesses 234  
*Sanchita Kuchi and Sumeet Gupta*

### Perspective

Low-cost Technologies for Kirana (Small) Retail: A Game Changer? 250  
*Vikram Choudhary and Rajesh K Aithal*