

Important Dates

Submission of Abstract & Paper - 20 Feb. 2023 / Submission of Full Paper - 28 Feb. 2023
Last Date of Registration - On-spot Registration (17-18 March. 2023)

Near By Tourist Attractions



Mussoorie

Mussoorie, also known as Queen of the Hills, is among the most popular hill stations of the country. A captivating paradise for leisure travellers and honeymooners, it is a perfect summer resort. Located on a 15-km-long horseshoe ridge with the grand Himalayas as a backdrop, Mussoorie spreads across at a height of 2,000 m above sea level. From this vantage point, it offers scenic views of Himalayas peaks in Western Garhwal. Many famous personalities have made Mussoorie their home – most notable being authors Ruskin Bond and Bill Aitken. Filmstar Victor Banerjee resides in Mussoorie while deceased filmstar Tom Alter was born and brought up here. Situated at a distance of 35 Kms. From Dehradun is a 1 Hrs. Drive.



Rishikesh

The holy city of Rishikesh, in the base of the Himalayas, holds deep cultural and spiritual significance for local Hindus. Sacred rivers and mountains set the scene for yoga and reflective hikes, and rafting here is an absolute must. The Beatles got in touch with their Eastern spiritual side here, writing several songs during a 1968 stint at a local ashram. It is situated 40 kms from Dehradun and is a 1 hour drive.



Haridwar

Haridwar is an ancient city and important Hindu pilgrimage site in North India's Uttarakhand state, where the River Ganges exits the Himalayan foothills. The largest of several sacred ghats (bathing steps), Har Ki Pauri hosts a nightly Ganga Aarti (river-worshipping ceremony) in which tiny flickering lamps are floated off the steps. Worshipers fill the city during major festivals including the annual Kanwar Mela. It is situated 55 Kms. South East of Dehradun and is a 1 hour drive.



Forest Research Institute, Dehradun

The Forest Research Institute in Dehradun is an educational cum tourist spot set amidst the lush green mountains of the lesser siwalik range. The ambience here explodes of intricate beauty and natural diversity. This premier research institute is also the oldest research institute of the country. The place is dedicated for studying the plants, animals, climate and topography of the Himalayan forests. It is one of the prestigious institutes of India and the primary one dedicated singularly to the field of forestry. Constructed on the lines of Greco-roman architectural, this 5-km area campus is home to different varieties of trees, plants and animals – specially a wide range of migratory birds. This architectural gem dates back to the colonial era and has been established in 1906 by the British government.

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Himadri



Centre for
Public Policy and
Good Governance
Government of Uttarakhand

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CENTRE FOR PUBLIC POLICY



International Conference on Industrial Road Map of Uttarakhand Vision 2025 (March 17-18, 2023)

Conference Venue

Auditorium Hall, Dr. Nityanand Himalayan Research & Study Centre,
Doon University Campus, Dehradun

Organized by
Centre for Public Policy, Doon University
Dehradun, Uttarakhand, India

Co-Host
Directorate of Industries
Government of Uttarakhand, India
&
Indian Council of Social Science Research (ICSSR)
Ministry of Education, Govt. of India



(ICSSR)



उत्तराखण्ड सरकार

About the Conference

Uttarakhand, a jewel of Indian Himalayan region, has gained a distinct and significant status in India since its formation. The development of the state over the years has remained lopsided. There is huge disparity in the distribution of economic growth and only few districts of Dehradun, Haridwar and Udham-Singh Nagar have been doing better than the rest of the state. Connectivity is poor despite of many rail & road projects. The condition of basic amenities like quality food, drinkable water, health, transportation and sanitation for rural mass is not satisfactory. The state has vast opportunities to exploit in the field of tourism and often compared with Switzerland, it has a long way to go before it achieves its real potential.

The State has abundant natural resources due to hills and forests and diverse flora and fauna. Its agro-clumatic conditions support horti -culture-based industries but the State has failed to generate employment in this sector. There is a lack of intergration of economic growth and social justice. What should be the development strategy for this region? In this backdrop, this conference being organized by Centre for Public Policy, Doon University, would reflect upon the various issues pertinent to the overall economic development of the state. The conference would enable the organizers to Conceptualize and Develop the Industrial Road Map of Uttarakhand-Policy Dialogue Series through academic collaboration and integration of partners/stakeholders engaged at different levels in diverse field. The aim is to bring Government, Aacdemia and industry at one platform. The Centre for Public Policy, an autonomus Centre anchored in School of Social Sciences of Doon University aims to develop, nature and promote research and serious action in the domain of public policy with special thrust on mountain states like Uttarakhand

Sub Themes and Topic

TRACK I

- Public Policy and Governance
 - Government and Governance
 - Gender Neutrality
 - Society and Public Policy
 - Socio-Economic Development (SED)
 - Sustainable Development

TRACK II

- Tourism & Hospitality Services
 - Tourism Development and Research
 - Tourism Planning & Marketing
 - Wildlife Tourism
 - Development of New Destinations and activities

TRACK III

- Manufacturing Industry emphasis on MSME + PMFME-PM
 - Smart Manufacturing
 - Industry 4.0
 - Distributed Manufacturing
 - Robotic and Automation
 - Mobile Computing
 - Promotion of Handicraft & Cottage industries

TRACK IV

- Lifestyle for Environment (LiFE)
 - Climate Change & Disaster Management
 - Emerging pollutants and managing wastewater treatment.
 - Waste Management, Recycle & Reuse
 - Use of natural energy (wind energy, solar power, hydraulic energy, etc.)

TRACK V

- The Power Scenario: Present & Future
 - Smart Grid and Green Energy
 - Role of hydro energy and pumped storage hydro in power sector decarbonization.
 - Digitalization and Energy Efficiency
 - Advances in established renewable energy technologies.
 - Upcoming renewable energy technologies

TRACK VI

- Human Resource Management – Challenges & Future Prospects.
 - Digitalization in HR
 - Impact of AI on HR
 - Talent Retention & Management
 - HR Outsourcing
 - Green HRM
 - Skill Development

✓ **NOTE: Papers are not limited to the above tracks only.**

Who Should Attend?

- ✓ Academician, Scholars, Students, Researchers and Corporate Social Responsibility (CSR) Practitioners.
- ✓ HR/Corporate Professionals, Policy makers & NGOs engaged under the periphery of Economic Development and Growth.
- ✓ Government Officials Working on Economic and Regional Development, Public Policies, and Governance. Entrepreneurs, who want to express new insights, share research contributions and discuss best practices.

Paper Submission & Guidelines

Conference organizers invite full papers and abstracts on various sub themes as mentioned above. The important details on submissions are given below:

1. All submissions must be typed double-spaced with 2.5 cm or one-inch margins using 12-point Times New Roman font in a single MS Word file.
2. All submissions must include Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 300 words) and 3-5 Keywords.
3. Final paper should not exceed 5000 words including the Abstract, body of the text (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References.
4. All paper submissions must include a discussion, which addresses the contribution of the author's work specific to the title and main theme of the conference.
5. All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere, Plagiarism as per UGC Norms.
6. All abstracts and full papers must be submitted at cppdoon@doonuniversity.ac.in
 - ★ Selected papers will be considered for publication in conference proceedings/book with ISSN Number.
 - ★ Efforts are being made to publish selected paper in UGC-Care listed Journals.

REGISTRATION AND FEES:

Participants	India	Foreign Countries
Corporates	Rs. 5000/- (If more than 5 participants, Rs, 4000 per participant)	USD 150
Academician/ NGO	Rs. 1500/-	USD 100
Research Scholar	Rs. 300	USD 50

The registration fees may be paid Cash/Demand Draft (In favour of “NTPC Doon University”, payable at Dehradun) or in the Bank account.

Name of Account: Doon University-NTPC
Bank: Punjab National Bank, Vidhan Sabha Marg, Dehradun
Account No.: 4422000101119461
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Prominent Speakers

Dr. T. V. Rao,Chairman, of TVRLS, Ahmedabad, Prof. Pawan Kumar Singh, Director, Indian Institute of Management, Tiruchirappalli, Dr.Shailesh Upreti Chairman iM3NY, New York, Dr. Ramesh Pandey, Uniondale, NY USA Prof.Kulbhushan Balooni, Director, Indian Institute of Management, Kashipur, Prof. A.P. Dimri, Director, IIG, Mumbai, Mr. Ranjan Mahapatra D (HR) Indian Oil, Past President IFTDO, Prof. Ekalavya Sharma Dy. Dir.Gen ICIMOD Kathmandu, Nepal, Shri Anand Sharma, Former Director IMD Delhi, Prof. S. K. Gupta, Professor and Director, Centre for Mountain Tourism and Hospitality Studies H.N.B.Garhwal University, Srinagar, Dr. N. Ravi Shankar, Chancellor DIT University & Former Chief Secretary Uttarakhand, Dr. Pankaj Kumar Pandey (IAS) Secretary Industries & Chairman SIDA, Govt. of Uttarakhand, Dr. Sanjeev Chopra, IAS (Retd.) Former Director LBSNAA, Dr. Manoj Pant, Additional Chief Executive Officer Center for Public Policy and Good Governance Uttarakhand, Prof Durgesh Pant, Director General, UCOST, Sh. Yaspal Sardana, Associate Vice President & Plant Head, Hero Moto Corp Ltd. Dr. Kapil Kumar Joshi, Managing Director, Uttarakhand Forest Development Corporation, Mr. SudhirNautiyal, Director Industries, U.K Govt., Dr. Piyoosh Rautela, Executive Director, Disaster Mitigation and Management Center, U.K Govt., Smt. Geeta Kapur, Director (HR), SJVN Limited, Shimla, Himachal Pradesh, Mr. Sandeep Singhal, MD, UJVNL, Shri. P.C Dhyani, MD, PTCUL, Mr. L.P. Joshi, Executive Director THDC India Ltd, Prof. Ajay Gairola, Former Professor IIT Roorkee, Prof. Usha Lenka, HoD, DOMS IIT Roorkee, Sh. Anil Kumar, Managing Director UPCL, Dr. Ruchi Badola, Scientist -G & Registrar,WII, Dehradun, Shri Anoop Nautiyal, Founder Gati Foundation, Shri Ajay Arora, Vice-President hero Moto Corp Ltd. Delhi, Dr. V.K Jain, Vice Chancellor Sage University, Bhopal, Mr. Pankaj Kumar Devrani, Deputy Secretary. IDD, Vigilance Cell,Ministry of Tourism, New Delhi

(Chief Patron)

Prof. Surekha Dangwal
Vice Chancellor
Doon University

(Conference Director)

Dr. A.C Joshi
NTPC Chair Professor
Centre for Public Policy

Conference Organizing Secretary

Prof. H.C. Purohit,Head, School of Management & Dean Students Welfare, Doon University

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