

REGISTRATION AND FEES:

- Corporates- Rs. 5000/-
(If more than 5 participants, Rs. 4000 per participant)
- Academician- Rs. 1500/-
- Research Scholar- Rs. 500/-
- NGO- Rs. 1500/-
- The registration fees may be paid via Demand Draft Drawn in favor of " Doon University".
or in the Bank Account Name of Account: Doon University.

Prominent Speakers

Dr. T. V. Rao, Chairman, of TVRLS, Ahmedabad, Prof. Pawan Kumar Singh, Director, Indian Institute of Management, Tiruchirappalli, Prof. Kulbhushan Balooni, Director, Indian Institute of Management, Kashipur, Prof. A.P. Dimri, Director, IIG, Mumbai, Shri Anand Sharma, Former Director IMD Delhi, Prof. S. K. Gupta, Professor and Director, Centre for Mountain Tourism and Hospitality Studies H.N.B. Garhwal University, Srinagar, Dr. N. Ravi Shankar, Chancellor DIT University & Former Chief Secretary Uttarakhand, Dr. Sanjeev Chopra, IAS (Retd.) Former Director LBSNAA, Shri Deepankar Aron, Commissioner, CGST Commissionerate, Dehradun, Dr. Manoj Pant, Additional Chief Executive Officer Center for Public Policy and Good Governance Uttarakhand, Prof. Durgesh Pant, Director General, UCOST, Dr. Kapil Kumar Joshi, Managing Director, Uttarakhand Forest Development Corporation, Mr. Sudhir Nautiyal, Director Industries, U.K Govt., Dr. Piyosh Rautela, Executive Director, Disaster Mitigation and Management Center, U.K Govt., Smt. Geeta Kapur, Director (HR), SJVN Limited, Shimla, Himachal Pradesh, Mr. Sandeep Singhal, MD, UJVNL, Shri. P.C Dhyani, MD, PTCUL, Mr. L.P. Joshi, Executive Director THDC India Ltd, Prof. Ajay Gairola, Former Professor IIT Roorkee, Prof. Usha Lenka, HoD, DOMS IIT Roorkee, Sh. Anil Kumar, Managing Director UPCL, Dr. Ruchi Badola, Scientist-G & Registrar, WII, Dehradun, Shri. Anoop Nautiyal, Founder Gati Foundation, Shri Ajay Arora, Vice-President Hero Moto Corp Ltd. Delhi, Dr. V.K Jain, Vice Chancellor Sage University, Bhopal, Mr. Pankaj Kumar Devrani, Deputy Secretary, IDD, Vigilance Cell, Ministry of Tourism, New Delhi

(Chief Patron)

Prof. Surekha Dangwal,
Vice Chancellor,
Doon University

(Conference Director)

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N.T.P.C Chair Professor,
Centre of Public Policy

Conference Organizing Secretary

Prof. H.C. Purohit,
Head, School of Management & Dean Students Welfare,
Doon University

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Dr. Ashish Kumar, Dr. S.S. Suthar, Dr. Sudhanshu Joshi, Dr. Prachi Pathak, Dr. Smita Tripathi, Dr. Madhu Bisht,
Dr. Vipin Kumar, Dr. Avijit Sahay, Faculty Members & Research Scholars

Sponsorship Tariff & Benefits

Particulars	Diamond (5 Lakhs)	Gold (3 Lakhs)	Silver (2 Lakhs)
Nominated for free	10	5	3
One-Page free color pamphlet/material in the Souvenir	✓	✓	✓
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Back Cover	50,000.00
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For Enquires Pls. Cont.: Mr. Ajay Bisht, Ph. 0135-2533142, Email: cppdoon@doonuniversity.ac.in

Industrial Road Map of Uttarakhand Policy Dialogue (Feb 10-11, 2023)

Conference Venue

Auditorium Hall, Dr. Nityanand Himalayan Research & Study Centre,
Doon University Campus, Dehradun

Organized by

Centre for Public Policy
Doon University Dehradun
Uttarakhand, India

Co-Host

Directorate of Industries
Government of Uttarakhand, India

&

Indian Council of Social Science Research (ICSSR)
Ministry of Education
Government of India



CENTRE FOR PUBLIC POLICY



(ICSSR)



जनसम्पर्क सँस्कार

About the Conference

Uttarakhand, a jewel of Indian Himalayan region, has gained a distinct and significant status in India since its formation. The development of the state over the years has remained lopsided. There is huge disparity in the distribution of economic growth and only few districts of Dehradun, Haridwar and Udham- Singh Nagar have been doing better than the rest of the state. Connectivity is poor despite of many rail & road projects. The condition of basic amenities like quality food, drinkable water, health, transportation and sanitation for rural mass is not satisfactory. The State has vast opportunities to exploit in the field of tourism and often compared with Switzerland, it has a long way to go before it achieves its real potential.

The State has abundant natural resources due to hills and forests and diverse flora and fauna. Its agro-climatic conditions support horti- culture-based industries but the State has failed to generate employment in this sector. There is a lack of integration of economic growth and social justice.

What should be the development strategy for this region? In this backdrop, this conference being organized by Centre for Public Policy, Doon University, would reflect upon the various issues pertinent to the overall economic development of the state.

The conference would enable the organizers to Conceptualize and Develop the Industrial Road Map of Uttarakhand- Policy Dialogue Series through academic collaboration and integration of partners/stakeholders engaged at different levels in diverse fields. The aim is to bring Government, Academia and industry at one platform. The Centre for Public Policy, an autonomous Centre anchored in School of Social Sciences of Doon University aims to develop, nurture and promote research and serious action in the domain of public policy with special thrust on mountain states like Uttarakhand.

Sub Themes and Topic

TRACK I

- Public Policy and Governance

TRACK II

- Tourism & Hospitality Services

TRACK III

- Manufacturing Industry emphasis on MSME + PMFME- PM

TRACK IV

- Lifestyle for Environment
 - Climate Change & Disaster Management
 - Emerging pollutants and their Management Strategies

TRACK V

- The Power Scenario: Present & Future

TRACK VI

- Human Resource Management – Challenges & Future Prospects

✓ **NOTE: Papers are not limited to the above tracks only.**

Who Should Attend?

- ✓ Academician, Scholars, Students, Researchers and Corporate Social Responsibility (CSR) Practitioners.
- ✓ HR/Corporate Professionals, Policy makers & NGOs engaged under the periphery of Economic Development and Growth.
- ✓ Government Officials Working on Economic and Regional Development, Public Policies, and Governance.

Entrepreneurs, who want to express new insights, share research contributions and discuss best practices.

Paper Submission & Guidelines

Conference organizers invite full papers and abstracts on various sub themes as mentioned above. The important details on submissions are given below:

1. All submissions must be typed double-spaced with 2.5 cm or one-inch margins using 12-point Times New Roman font in a single MS Word file.
2. All submissions must include Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords.
3. Final paper should not exceed 5000 words including the Abstract, body of the text (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References.
4. All paper submissions must include a discussion, which addresses the contribution of the author's work specific to the title and main theme of the conference.
5. All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere, Plagiarism as per UGC Norms.
6. All abstracts and full papers must be submitted at cppdoon@doonuniversity.ac.in

❖ Selected papers will be considered for publication in conference proceedings/book with ISSN Number published by international Publications

❖ Efforts are being made to publish selected papers in Scopus listed journals such as Springer, Routledge, etc.

Important Dates

Submission of Abstract & Paper - 31 Jan. 2023

Submission of Full Paper - 07 Feb. 2023

Last Date of Registration - On-spot Registration (10-11 Feb. 2023)